

CONSUMER SCIENCE & **MERCHANDISING**

The Consumer Science & Merchandising (CSM) B.S. degree focuses on consumers, products, people and services, and employees and employers.

Why CSM at UH?

CSM prepares students with consumer-oriented and merchandising skills attractive to prospective employers

CSM offers a convenient online curriculum, as well as face-to-face

CSM is active in working with the local business community keeping abreast of best practices and job opportunities

Our Competitive Graduates Get Jobs!

Advertising specialist/Buyer/Entrepreneur/Educational Director/Fashion Consultant/Manufacturer's Representative/Merchandising Manager/Personal Shopper/Product Developer/Public Relations Consultant/Sales Trainer/Marketing Education Teacher/Wholesaler



Shirley Ezell
Faculty
sezell@uh.edu



Barbara Stewart
Faculty & Program
Coordinator
Bstewart@uh.edu



Marcy Norwood
Faculty
mnorwood@uh.edu

Visit Us on the Web

http://www.tech.uh.edu/departments/hdcs/bs_csm.htm

Or by phone:
713.743.4110